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# EDUCATION



# Education

## Gulf Bank Sponsors INJAZ Kuwait's 'Company Program Competition' 2013

Gulf Bank sponsored INJAZ Kuwait's "Company Program Competition" 2013 for student companies. The competition was held under the patronage of H.H. the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah with the attendance of his Excellency H.E. Sheikh Salman Sabah Salem Al-Hmoud Al-Sabah, Minister of Information and Minister of State for Youth Affairs on June 8<sup>th</sup>, at the National Library of Kuwait. Over 300 students participated in this one day event to showcase their businesses and expand their creative and educational capabilities.

The "Company Program Competition" is an annual event organized by INJAZ Kuwait attracting students from a wide range of Kuwaiti schools. Participating students were given the chance to set-up their own companies and market their products, under the guidance of volunteer experts and professionals, and then presented their companies individually to a panel of judges. The panel of judges chose a local winner, who was then invited to attend the Regional INJAZ company



competition the following academic year. Gulf Bank's General Manager - Human Resources, Mrs. Salma Al-Hajjaj, was part of the panel.

The competition aimed at encouraging young students to consider a business career and to educate them about the opportunities and skills associated with establishing a business and becoming young entrepreneurs. The competition was interactive and provided students with many opportunities to collaborate and learn from each other.



# Education



## **Gulf Bank hosts INJAZ Kuwait Job Shadow Program**

Gulf Bank hosted numerous Job Shadow days as part of INJAZ Kuwait's Program. During comprehensive sessions held, students from the British School of Kuwait (BSK), Abdullah Al Rujaib Boys School, Sulaiman Al Adsani School and the American Creativity Academy (ACA) received presentations from Gulf Bank personnel about the banking industry and the skills required to succeed in a modern office environment.

At the end of the sessions, the students met with the General Manager of Human Resources, Mrs. Salma Al-Hajjaj, who provided them with advice and guidance to help them develop their problem-solving skills and overcome the challenges in different working areas. Moreover, each student was rewarded for completing the session, and an interactive competition was held where students were given the opportunity to answer questions about what they learned with a prize given to the winner.



# Education

## **Gulf Bank Platinum Sponsor at NUKS-USA's Students' Conference**

Gulf Bank sponsored and participated in the National Union of Kuwaiti Students in the United States (NUKS-USA) students' conference, which was held from November 28<sup>th</sup> - 30<sup>th</sup> in San Diego, California. The NUKS-USA conference, entitled 'Let Us Make a Decision...To Correct Our Path', was held under the patronage of His Highness the Prime Minister Sheikh Jaber Al-Mubarak Al-Sabah and was the 30<sup>th</sup> U.S. based Kuwaiti students' conference.

Gulf Bank was also present at the Career Fair which took place on the first day, where the Bank's representatives were

available to provide students with information about the Bank, and discuss future employment opportunities with NUKS USA students.

On the closing day Gulf Bank was the platinum sponsor of a trip to the San Diego Zoo for the NUKS students, which is one of the most renowned zoo facilities in the world.

The Bank also recognized the top 15 Kuwaiti graduates studying in the United States who were present at the conference and presented them with a token gift for their outstanding efforts.



# Education



## **Gulf Bank Sponsors GUST Marketing Club**

Gulf Bank sponsored the students' Marketing Club at Gulf University for Science and Technology (GUST) for a full academic year. The Marketing Club is a newly established students club that focuses on helping marketing and management students with their studies by assisting them to improve their overall understanding of marketing.





### **Gulf Bank Concludes its Platinum Sponsorship of the GUST Spring Job Fair**

Gulf Bank sponsored the Gulf University of Science and Technology (GUST) Spring Job Fair. The Job Fair took place at GUST's Main Hall in Mishref whereby 35 companies participated.

Gulf Bank's participation provided students with information about the Bank, and discussions about future employment opportunities for GUST students, expected graduates, and alumni seeking part-time and internship



opportunities. During the event, Mrs. Salma Al Hajjaj, Gulf Bank's General Manager of Human Resources presented a special one hour motivational speech entitled 'Be the Change' in the University's auditorium, which was attended by over 120 students.

# Education



## **Gulf Bank- Platinum Sponsor of the GUST Winter Job Fair**

Gulf Bank sponsored GUST's 2013 Winter Job Fair, and signed a Memorandum of Understanding with GUST, agreeing to provide a framework for cooperation and coordination and to

strengthen the relationship, as well as develop a constructive connection between the two organisations. The Job Fair was held at GUST's Main Hall, Mishref campus, on the 11<sup>th</sup> and 12<sup>th</sup> December, and was organized by GUST Center of Business Development and Corporate Relations.



# Education



## **Gulf Bank Organizes ‘Shape your Future’ Workshop for 150 GUST Students**

As part of its Platinum sponsorship of Gulf University for Science and Technology (GUST)’s Winter Job Fair, Gulf Bank held a workshop attended by 150 students entitled “Shape your Future” .

Zeyad Al-Resheed, Executive Manager – Human Resources, Gulf Bank, led the interactive workshop which discussed how students can become better prepared for the job market following graduation. He took students through the process of how to create a strong resume, the ‘Do’s & Don’ts’ of job

interviews, how to manage interviews positively, and the secrets of success in the private sector; all of which were aimed at providing practical ways for graduates to refine their skills and assist them in starting their careers.

The workshop also featured a presentation of a comparative study about employee development and growth in both the private sector and government sectors, highlighting the benefits of working in the private sector and the banking sector in particular. Gulf Bank was used as an example of how the working environment, company values, and the importance of interpersonal skills can help shape future success.



### **Gulf Bank Platinum Sponsor of Kuwait University's Business Administration Honouring Ceremony**

Gulf Bank sponsored Kuwait University's Business Administration ceremony held at Arraya Ballroom on May 1<sup>st</sup>. The event was held under the patronage of Sheikh Talal Al-Khalid Al Sabah, Kuwait Petroleum Corporation's (KPC) Managing Director - Government, Parliament, Public & Media Relations and a total of 350 excellent students were honoured.



# Education



## Gulf Bank Sponsors Kuwait University's 'Nabni Watan' Event

Gulf Bank sponsored Kuwait University's 'Nabni Watan'

event, which took place at the Kuwait University Shuwaikh Campus from February 17<sup>th</sup> - 21<sup>st</sup>. The event was designed to provide young entrepreneurs in Kuwait with a strong business environment to achieve their ambitions.



**Gulf Bank Platinum Sponsor of Khalda Bint Al Aswad School Graduation Ceremony**

Gulf Bank sponsored the graduation ceremony of the Khalda Bint Al Aswad girls' school. The ceremony took place on July

6<sup>th</sup> at the Arraya Ballroom - Marriott Courtyard Hotel and was attended by H.E. Sheikh Dawoud Salman Al Sabah.

The event witnessed the attendance of 200 graduates amongst a total audience of over 700 people.

# Education



## **Gulf Bank Sponsors Abdullah Al-Otaibi School Graduation Ceremony**

Gulf Bank sponsored the 2013 Graduation Ceremony of 80 students from Abdullah Al-Otaibi School, which took place on July 8<sup>th</sup>. Sponsorship of the ceremony is part of the Bank's long-term commitment to support and encourage new high school graduates in Kuwait as they move on to higher education in preparation for their future careers.





# Education



## **Gulf Bank Sponsors Annual Education UK Exhibition in Kuwait**

Gulf Bank sponsored the British Council's annual Education UK Exhibition (EDUKEX) in Kuwait as part of its ongoing support to the educational sector. The high-profile event was held on October 2<sup>nd</sup> and 3<sup>rd</sup> at the Sheraton Hotel under the patronage of Kuwait's Minister of Education and Higher Education Dr. Nayef Al-Hajraf and was attended by Dr. Rashed Al-Nuwaihidh, Undersecretary of the Ministry of Higher Education alongside the British Ambassador, Mr. Frank Baker and Mr. Andrew Glass, Director of the British Council.



The United Kingdom is home to some of the world's best universities and colleges of higher education, including four universities currently ranked in the world top ten. This important annual event allowed UK university representatives to present their courses to students and families in Kuwait directly, and explain the entry requirements and application procedures to students who could be interested in going to the United Kingdom to study.



### **Gulf Bank Sponsors The Middle East Partnership Initiative Program**

Gulf Bank sponsored the Middle East Partnership Initiative (MEPI) program; a regional program that assists youth in the Middle East to create a more engaging and participatory society while developing skill sets that aid their professional growth.

The MEPI program comprised of three activities in Kuwait, a Media Advocacy debate, which was concluded with the selection of three debate winners. The second activity was a field trip to the NBK Children's Cancer Hospital, where 35 children were entertained throughout the day, giving away prizes.

The third activity was a workshop entitled 'Goals Setting' at the Fawzia Sultan Rehabilitation Institute in Salmiya. The workshop was conducted by Dr. Khadeja Moussa; the Lead Clinical Psychologist at the Fawzia Sultan Rehabilitation Institute and a PHD holder from the Wright institute in USA. Dr. Moussa highlighted the importance of setting goals, discussed ways to implement goals, role of motivation, function of procrastination, and time-management. The workshop also included a group exercise which focused on setting SMART goals.

# Education

## **Gulf Bank Concludes its Sponsorship of the 9<sup>th</sup> Annual AUK Career Fair**

Gulf Bank sponsored the 9<sup>th</sup> Annual Career Fair at the American University in Kuwait (AUK). The Career Fair took place at the university's campus whereby 28 companies participated.

Gulf Bank's participation provided students with information about the Bank and discussions about future employment opportunities for AUK students. During the event, the Bank introduced its latest 'Sniperhire' training course to all students. Sniperhire is a world leading recruitment program which has been introduced to assist the Bank in recruiting the best new staff, as well as ensuring that existing quality staff are retained and developed.



# INTERNAL RELATIONS



# Internal Relations

## **Gulf Bank Hosts 'Be the Change' Team Bonding Activity**

Gulf Bank launched a team bonding initiative entitled 'Be the Change' to honor its new employees. This initiative aimed to highlight the paradigm shift in the Bank's outlook towards banking and operating at a different level aimed at a customer centric approach to serving its customers.

The event included a number of activities that focused on teamwork and bonding to achieve success in the workplace. The activities were based on experiential learning that

engaged the participants and highlighted the skill sets required for collaboration, team bonding and respect for self and others at the work place.

'Be the Change' is one of the many initiatives organized by Gulf Bank as part of its endeavor to create an agile and customer centric bank through staff engagement and a training & development strategy aimed at young workforce. The Bank firmly believes that building talent through working together in an inclusive environment, and helping new staff to settle in is imperative to the success of the Bank.



# Internal Relations



## **'Cirque de Glace' Extravaganza For Gulf Bank Employees**

Gulf Bank employees got the chance to enjoy the world-renowned 'Cirque de Glace' show. The sell-out award winning Russian show, which was touring for the first time in the Middle East, visited Kuwait for three days between February 6<sup>th</sup> to 9<sup>th</sup>, performing at the Ice Skating rink in Kuwait City.

The 'Cirque de Glace' show was an unforgettable experience, and all Gulf Bank employees who went enjoyed an evening to remember. February is a festive month in Kuwait and the Bank felt that this was one way to engage employees with the month's festivities.



### **Gulf Bank Executes Emergency Fire Evacuation Procedures for Employees**

Gulf Bank conducted a fire drill for its employees at its headquarters, as part of its commitment to the safety and wellbeing of its staff. Staff rehearsed evacuation procedures during the drill to ensure that they knew where to go and what to do in the event of a real emergency.

Prior to the drill, the Bank provided evacuation advice and instruction for all employees. This included instructions

for security guards and floor wardens, directions for the evacuation and meeting points, treatment of documentation, use of elevators, not smoking and remembering to take personal belongings before leaving the Bank's premises.

All Gulf Bank Head Office employees participated in the fire drill, which was successfully completed in less than 10 minutes. Gulf Bank organizes regular safety drills and briefings for employees as part of its strong commitment to upholding world class standards and operational practice.

## Internal Relations



### **Gulf Bank Sends Six Employees to Champions League Final in London**

Gulf Bank sent six of its employees who were nominated to attend the UEFA Champions League Final match between Bayern Munich and Borussia Dortmund, which took place in Wembley Stadium, London on May 25<sup>th</sup>.

The Bank's employees who traveled to attend the UEFA Champions League Final were nominated by their department heads for their outstanding performance. The trip was fully sponsored by the Bank in appreciation of the hard work the nominees have put in to achieve outstanding results despite the challenging targets.



### **First Football League**

Gulf Bank launched its first Gulf Bank Football League to help support and strengthen its relationship with its employees. The Gulf Bank Football League is comprised of 128 Bank employees divided into 16 teams. The season began on

January 20<sup>th</sup>, lasting until February 21<sup>st</sup>. The Gulf Bank Football League is a football competition for all male Gulf Bank employees, giving them the opportunity to participate in football tournaments and play as a team, promoting collaboration and teamwork.

# Internal Relations



## **Gulf Bank Employees Offered Free Health Check-ups To Mark 'World Health Day'**

Gulf Bank offered all its employees free general health checkups as part of its 'World Health Day' program, in collaboration with the Kuwait Oil Company (KOC) Ahmadi

Hospital. The checkups were conducted by a specialist medical team from Ahmadi Hospital at the Bank's Head Office and the Al Saleh building. The checkups involved tests relating to general health, including blood sugar level, blood pressure, body mass index (BMI) value and osteoporosis testing.



# Internal Relations

## 'Health Awareness' road show

Gulf Bank launched its 'Health Awareness' road show for its employees in partnership with Dar Al Fouad Clinic; specializing in dietary health and wellbeing advice and treatment, as well as with the Fawzia Sultan Rehabilitation Institute; a leading non-profit multi-disciplinary organization for rehabilitation solutions in Kuwait.

Gulf Bank's 'Health Awareness' road show was an initiative designed to encourage healthy lifestyles and general wellbeing. Each employee had the opportunity to receive a free general consultation and check-up by Dar Al Fouad Clinic. Additionally, the Fawzia Sultan Rehabilitation Institute's clinic employees delivered an interactive health awareness session which focused on ergonomic issues, such as lower back and neck pain.

Gulf Bank's employees were also able to avail a special offer from Calorie Control, valid throughout the health awareness road show, which included healthy meal options and nutritional consultation packages.



**Gulf Bank provides Seasonal Flu shots to all its employees as part of its annual health program**

As part of Gulf Bank's continued effort to maintain the health and wellbeing of its staff, the Bank in association with the Dar Al Fouad Clinic, provided free flu shots for all its employees. Gulf Bank undertook the responsibility to provide its employees with preventative measures in order to ensure employees maintain good health. This is an annual activity along with other health initiatives, which aim at enhancing the employees work environment.



# Internal Relations



## **TEAM GULF BANK to bid for 2013 Global Management Challenge Title**

Gulf Bank announced 12 teams called TEAM GULF BANK, comprising of both university students and Gulf Bank staff to participate in the Global Management Challenge in Kuwait held in November. Gulf Bank was among a number of other teams competing in the 2013 Global Management Challenge Kuwait, to become national champions of Kuwait and earn the right to

compete for Kuwait in the final in April 2014.

The Global Management Challenge is the largest simulated strategy and management competition in the world. It is a strategic management competition based around a virtual environment with its own market and shares. Teams manage their own companies with the objective of getting the highest share prices on a simulated stock exchange. The winning team in the national final will go on to represent Kuwait in



the international finals, competing against national champions from more than 40 countries, including USA, Russia and China in Sochi, Russia, in April 2014.

The Global Management Challenge teaches real world business tactics and decision-making in a virtual environment. Due to its effectiveness and success, it earned the EFMD-CEL accreditation (European Foundation for Management Development- technology-enhanced learning program).



# Internal Relations



## **Gulf Bank 'Pay it Forward' Initiative Makes a Difference to 1700 people**

The Human Resources (HR) department at Gulf Bank rolled out a humanitarian initiative entitled 'Pay it Forward' to encourage the Bank's employees to 'Be the Change' and give back to the community by supporting the underprivileged. The initiative was launched as part of the Bank's Ramadan

campaign - reaching out to the less fortunate in the community to give them a helping hand.

The HR department distributed 1,700 free meal vouchers from Kurdo Restaurant to employees, asking them to give the vouchers to someone they felt was in need or less fortunate in the community.



### **Sporting Heroes**

Gulf Bank supported its staff from various departments and helped them develop their athletic talents and achieve success in various external sporting initiatives. These initiatives ranged from football, cricket and 10-pin bowling to endurance riding to name a few.

Furthermore many members of the Bank's staff have achieved sporting excellence, and proudly represented the Bank as well as their country.

# Internal Relations

## IBS graduates

Gulf Bank celebrated the success of 26 of its employees in completing courses from the Institute of Banking Studies (IBS). The employees attended a celebration ceremony held by the Bank to mark the occasion.

Gulf Bank's employees completed a number of programs, including the Certified Credit Management (CCM), Advance Certificate in Credit Management (ACCM), Risk Management Certificate (RMC), Certified Bank Branch Manager (CBBM) and Investment Management Certificate (IMC).

The Bank was extremely proud with its employees' top performance. Gulf Bank employees ranked highly amongst all local based banks with the top 3 graduates of Certified Credit Management (CCM), the top 2 graduates of Risk Management Certificate (RMC) and the top graduate of Certified Bank Branch Manager (CBBM).





# Internal Relations



## **Gulf Bank's Open Day at Hilton Mangaf**

Gulf Bank held its Annual Staff Open Day at Hilton Mangaf on March 23<sup>rd</sup>, organizing a memorable daylong event for the Bank's employees and their families to enjoy a variety of activities, competitions and great prizes in a carnival style day that catered to all attendees.

Wrapping up the event was the Bank's annual raffle draw for the grand prize of a brand new Ford Focus 2013, donated by the Arabian Motors Group, and won by Khalid Al-Qadi, who was presented with his car keys by Mrs. Salma Al-Hajjaj, General Manager, Human Resources. Other valuable raffle prizes included iPads, iPhones and chalet accommodations from Hilton Mangaf.



# COMMUNITY SERVICE



# Community Service



## **Gulf Bank shares Ramadan Spirit by putting a Girgai'an smile on patients' faces**

Gulf Bank staff concluded their annual visits to children's hospital units associated with Kuwait Association for the Care of Children in Hospitals (KAACH). The visits aimed to share the joys of Girgai'an with the children and their loved ones. Hospital visits included: Farwaniya, Jahra, Ibn Sina, Al Razi, Amiri, NBK, and Zain.



These visits created an authentic Ramadan ambience for patients, giving them a chance to relive the joyful moments of Ramadan and offering them colorful filled Girgai'an bags, in addition to several activities that included face painting, henna, hair braiding, as well as a handshake from various cartoon characters.



## Community Service



### **Gulf Bank Sponsors Girgai'an at Al Kharafi Activity Kids Center**

Gulf Bank sponsored "Message from Special Needs" event at the Al-Kharafi Activity Kids Center held on July 24<sup>th</sup>, under the patronage of Mrs. Sabeeka Al-Jassir, Chairperson of the Al-Kharafi Activity Kids Center.

Children were entertained by Bu Tubailah and cartoon characters, specially arranged by Gulf Bank to distribute the Girgai'an bags. Those who attended the event also enjoyed several activities including Henna drawing, face painting and hair braiding.



### **Gulf Bank and KOC Employees Celebrate Annual Girgai'an Event**

Gulf Bank held its annual Girgai'an event with Kuwait Oil Company (KOC)'s employees at its KOC branch between July 16<sup>th</sup> to 17<sup>th</sup> as part of the Bank's activities to celebrate the Holy Month of Ramadan.



Gulf Bank has celebrated this Kuwaiti Ramadan tradition with KOC employees for the past three years to share the blessings of Ramadan and express gratitude for their support.

# Community Service



## **Gulf Bank Visits Kuwait Association for the Care of Children in Hospitals (KACCH)**

Gulf Bank visited KAACH to present a donation to the Association as part of its ongoing commitment to provide charitable support to medical institutions across Kuwait.

KACCH is one of Kuwait's leading NGOs, providing a wide range of services that are catered towards hospitalized children. The Association organizes and conducts different activities for hospitalized children with an aim of reducing the adverse effects of hospitalization on their development and well-being.

## **Gulf Bank Sponsors 'Eftar Saem', 'Ediya & Kiswat Yateem' projects with Mabarrat Al Rahma Al Khayriyyah**

Gulf Bank sponsored the 'Eftar Saem, Ediya & Kiswat Yateem' projects, organized by Mabarrat Al Rahma Al Khayriyyah.

These projects provided Eftar meals to various under-privileged families of all nationalities throughout Kuwait. They also provided orphans with Ediya, Girgai'an bags and new clothes for Eid.



### **Gulf Bank visits Al Sabah Maternity Hospital for Mother's Day**

Gulf Bank visited the Al Sabah Maternity Hospital on the occasion of Mother's Day, to congratulate all mothers who delivered on March 21<sup>st</sup>.

Hadeel Al-Fadhli, Senior Manager, Corporate Communications at Gulf Bank, visited the maternity hospital to hand out flowers and chocolates to mothers delivering on the day, as well as to all the staff on duty.



# Community Service



## **Gulf Bank Celebrates National and Liberation Day with Children in Hospitals**

Gulf Bank staff visited the Children's Units at Farwaniya, Jahra, Razi and Ibn Sina hospitals to celebrate National and Liberation Day with patients and hospital staff on February 20<sup>th</sup> to 21<sup>st</sup>.



The visits created a celebratory atmosphere for the children with cartoon characters, face painting, a magic show and other entertainment along with the distribution of gift bags containing sweets and national day memorabilia.



# Community Service

## **Gulf Bank Supports Breast Cancer Awareness Month in 'Pink'**

Gulf Bank organized and sponsored a number of activities and events during the month of October as part of the Breast Cancer Awareness Month.

During October, Gulf Bank carried out a fully-fledged campaign entitled 'PINK...Because We Care', to educate the public and the Bank's staff about the seriousness of breast cancer and to spread awareness on the benefits of early detection. The Bank also organized a 'Pink Day' competition which encouraged staff in all 56 branches, and the Head Office to wear a pink item to work in support of the campaign with a gift awarded to the 'Best Dressed in Pink'. Alongside this, all employees changed their email signatures and email font color to 'Pink' to increase awareness.

To encourage customers and staff to seek testing, Gulf Bank offered special discounts at the Images Diagnostics Center,

Dar Al Fouad Clinic and Dr. Nouralhuda Karmani Imaging Clinic. This discount applied to all breast cancer related tests.

The Bank also sponsored the "Pink Cause" walkathon on October 25<sup>th</sup> which was organized by Fatma Clinic to support those who had lost relatives or close friends to breast cancer, as well as to celebrate with those who have survived the disease. A number of Gulf Bank employees participated in the two kilometer walk, which began at the Scientific Center and continued along the waterfront. All profits were donated to charity.

Gulf Bank sponsored CAN Cancer Awareness Campaign by including postings of questions and answers and medical tips regarding breast cancer on the Bank's dedicated social media sites including: Facebook [www.e-gulfbank.com/facebook](http://www.e-gulfbank.com/facebook), YouTube [www.e-gulfbank.com/youtube](http://www.e-gulfbank.com/youtube) and Twitter [www.e-gulfbank.com/twitter](http://www.e-gulfbank.com/twitter).



# Community Service

## Gulf Bank Organizes Program to Support the UN's World Humanitarian Day Campaign

Gulf Bank supported the World Humanitarian Day (WHD) campaign which was organized by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), under the theme of "the World Needs More of...". The Bank supported the month long campaign by spreading awareness internally and externally through its social media channels. The official World Humanitarian Day marked on August 19<sup>th</sup> is the beginning of a global campaign, organized by UN OCHA, non-governmental organizations, private sectors, governmental sectors and different international organizations to celebrate the spirit that inspires humanitarian work around the world. The campaign continued until September 24<sup>th</sup>.

This first-of-a-kind campaign in the world aimed to turn words into aid with the creation of the world's first live marketplace by encouraging private sectors, local and international organizations, to sponsor 'a word' and raise money to support humanitarian aid operations. Gulf Bank promoted this campaign internally to raise awareness amongst its staff



by encouraging them to fill in their 'words' of what the world needs more of. The Bank's Internal Relations team distributed the official speech bubbles and encouraged staff to participate and share their thoughts via social media channels and the Bank's internal social network 'Yammer'. The Bank also invited its followers on Twitter, Facebook and Instagram to participate by sharing tweets with the hashtag #theworldneedsmore, #worldhumanitarianday and @WHDKW.





### **Gulf Bank staff supports International Autism Day**

Gulf Bank employees supported International Autism Day on April 2<sup>nd</sup> by wearing ribbons provided by the Autism Center in Kuwait, in recognition of those who battle with the disorder. This initiative was intended to raise awareness of autism as a growing public health crisis in accordance of World Autism Awareness Day and Autism Awareness Month.

The Bank also sponsored a play entitled 'Cave Mystery' which took place at the Autism Center's main premises and was attended by Khaled Al-Otaibi, Assistant Manager, Corporate Communications at Gulf Bank.

Gulf Bank continues its support of this cause to encourage community understanding of the many different aspects of autism and what it really means to the children, young people and their families.



# Community Service



## **Gulf Bank joins Earth Hour 2013 in Kuwait**

Gulf Bank participated in Earth Hour, a global initiative led by the World Wildlife Fund and celebrated across the world, with businesses and consumers joining in the great switch off to



raise awareness of climate change. On Saturday March 23<sup>rd</sup> at 8.30pm, the Bank not only switched off all unnecessary lights, lowered A/C units and turned off all non-essential electrical devices at the Head Office but also eliminated unnecessary usage of lighting in the Al-Saleh building.



### Gulf Bank Participates in Earth Day 2013 Initiative: The Face of Climate Change

Gulf Bank participated in the Global Earth Day 2013 initiative under the theme of 'The Face of Climate Change'. Earth Day takes place every year on April 22<sup>nd</sup> to encourage greater awareness of the natural environment and the challenges the world faces in preserving it.

As part of its commitment to welfare, Gulf Bank's participation aimed to enthuse the Kuwaiti public through activities that spread awareness of the importance of preservation, as well as illustrating places that are threatened by climate change. A large number of people took part in the initiative through Gulf Bank's dedicated Facebook, Twitter, and Instagram social media channels by posting pictures of people, animals, and places affected by climate change.



### Gulf Bank celebrates World Environment Day

Gulf Bank celebrated the World Environment Day through its pages on social media. The posts aided in increasing awareness towards Kuwait's environment and the importance of maintaining energy sources such as water and electricity which are heavily used during the summer.

# Community Service



## **Gulf Bank Sponsors the Fourth Season of the Green Caravan Film Festival**

For the fourth consecutive year, Gulf Bank sponsored the Green Caravan Film Festival (GCFF), which took place from March 9<sup>th</sup> -15<sup>th</sup> in Kuwait and Dubai. The festival organized by Equilibrium, an environmental services Kuwait based company included a selection of films from the region and worldwide

which highlighted the importance of environmental issues. If a Tree Falls, The Island President, Chasing Ice and many other award winning movies were shown.

The Green Caravan is the first film festival of its kind in Kuwait and one of a small handful of film festivals worldwide dedicated solely to shed light on important environmental issues



# Community Service

## Gulf Bank sponsors the 25<sup>th</sup> Memorial Journey for Pearl Diving

Gulf Bank sponsored the 25<sup>th</sup> Memorial Journey for Pearl Diving, organized by the Sea Sport Club under the auspices of HH the Amir, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah. The expedition consisted of 10 traditional fully crewed dhows with 182 young men on-board from Kuwait, Bahrain and Oman, who sailed from Kuwait on August 15<sup>th</sup> and returned safely on August 22<sup>nd</sup> to a traditional reception and an enthusiastic welcome by families, friends and well-wishers.

The journey, which is organized each year by the Committee of the Marine Heritage of the Kuwait Sea Sports Club, has Kuwaiti sailors using dhows to sail great distances away from their families and to dive for pearls in the traditional way. The memorial journey serves to remind new Kuwaiti generations of the difficulties and challenges faced by their forefathers in earning their living, along with a message urging these generations to uphold the traditions and values their ancestors developed during that time.





## **Donations**

- Kuwait Association For The Care Of Children In Hospital
- Al Bayan Bilingual School
- Graish Exhibition
- Nuzha Co-op Society
- Mansouriya Co-op Society
- Daiya Co-op Society
- Surra Co-op Society
- The late “Jassem Al-Sharhan” Ramadan Tournament
- Touche Sports Development Management