# Corporate Social Responsibility



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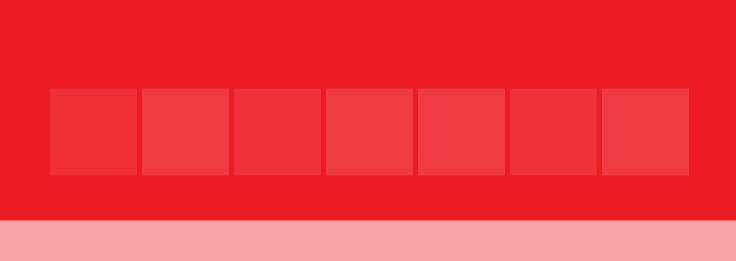
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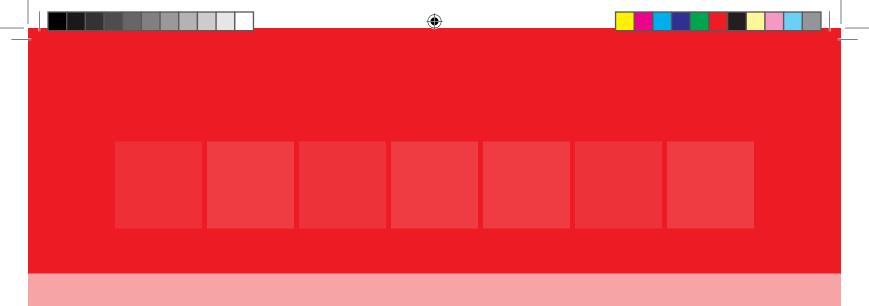
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# INTRODUCTION





Our dedication to Corporate Social Responsibility is the touchstone of what makes us who we are, a local bank that serves every one in Kuwait in all facets of life. Our support, encouragement and sponsorship of social initiatives includes academics, fine arts, athletics and much more activities that prove that our growth does not stop at banking. Rather, it starts at making life better for all by giving hope to ambitions since they are as important as the moment of final success.



























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# **Hospitals**

### **Gulf Bank's Donation Campaign**

Gulf Bank in coordination with the Central Blood Bank organized a Blood Donation road show. Blood that is donated is used in emergency medical situations for pre and post operative patients or for those that need vast amounts of blood in order to receive treatment. Blood donation saves many lives over Kuwait and around the world.

Working with the Central Blood Bank, Gulf Bank arranged a series of weekly public donation clinics at 26 branches, throughout 2009, with the road show starting on 5th May 2009 at the Gulf Bank Head Office branch, Mubarak Al Kabeer Street, and ended at Jleeb Al Shuyoukh branch at the end of the year. The donation drive was open to all citizens, residents and visitors to Kuwait.

The specially equipped medical clinic was set up by the Central Blood Bank from 8 a.m. to 1 p.m. and was open to all Gulf Bank customers and employees, as well as members of the public and gave donors the chance to not only contribute to donating blood, but

they were also given the opportunity to undergo some basic health checks, such as weight, BMI and blood pressure. There were an exceptional number of individuals who volunteered to spend some time to support this important cause of saving lives in Kuwait by donating blood.







# **Hospitals**

### Gulf Bank Sponsors the 3rd Health and Nutrition Seminar

Gulf Bank sponsored the third Health and Nutrition Seminar on the 23rd April 2009. The conference, which was organized by Elia for the Health & Nutrition Center, took place at the Marina Hotel and drew an enthusiastic response from people looking for advice on healthy living.

The seminar hosted several prominent figures from across the region including, Dr.Abdul Rahman Msaigir from Bahrain, Dr. Abdul Muneim Sadik from Qatar, Dr. Hazzaa Al-Hazzaa from the Kingdom of Saudi Arabia, Dr. Ahmad Al Haifi and Dr. Jasim Ramadhan from Kuwait. The speakers presented their views on general health topics, obesity in the Gulf region and how they propose tackling such an issue.

Gulf Bank's support for this Conference is part of the Bank's on-going endeavor to align with the needs and interests of the Kuwaiti society, working towards a healthier and more prosperous Kuwait.

# Gulf Bank spreads the joy of Girgia'an to various hospitals & Al –Kharafi Center

As part of Gulf Bank's Ramadan campaign, the Bank hosted its Girgia'an events at various hospitals and Al-Kharafi Center.

The visits included children's hospital units in Kuwait, starting with Ibn Sina, Sheikha Badria and the NBK Hospital, followed by Al-Amiri, Farwaniya, Jahra, Zain and Al-Razi hospitals.

The children were offered colorful filled Girgia'an bags and they were further entertained with face painting, henna, hair braiding, as well as a handshake from Gulf Bank's famous Nassour character.

Gulf Bank also sponsored a special family day with entertainment for children at the Al- Kharafi Activity Center, as part of its Girgia'an activities. The family day took place on 2nd September 2009 and gave the children and their families the opportunity to enjoy various activities and competitions, including a theatrical play and a Holy Quran reading competition.





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Children were kept entertained by BuTubailah and Nassour, Gulf Bank's famous cartoon character, who handed out Girgia'an bags and gifts to the children. Those who attended also took part in several competitions including the best Girgai'an costume, the best Ramadan dish and the best Girgai'an design. The children also performed for the audience that included a panel of judges from Gulf Bank, parents and the visitors of the Center.



























## **Human Resources**

# **Gulf Bank Employees Attend Graduation Ceremony**

The Institute of Banking Studies (IBS) held a Graduation Ceremony at the Kuwait Chamber of Commerce & Industry during March 2009, where Gulf Bank graduates from several training programs attended to accept their graduation certificates at the event.

A total of 70 graduates from Gulf Bank successfully completed the following programs: Certified Bank Branch Manager (CBBM), Certified Assistant Bank Branch Manager (CABBM) and the Certified Credit Management (CCM) program.

The internationally recognized certificates were awarded by the IBS, which is accredited by one of the oldest, and most highly recognized financial services training institution bodies in the world, the IFS School of Finance in the UK.

# **Gulf Bank Celebrates KBC Soccer Championship Victory**

Gulf Bank celebrated its success at the KBC Cup final on Friday 22nd May, following the match against Al Ahli Bank of Kuwait with an impressive 3 – 0 score. The KBC Cup is an annual football tournament between Kuwaiti banks, culminating in an exciting cup final clash at the Sabah Al-Salem Stadium at the Al-Arabi Sports Club.

The KBC Cup final played between Gulf Bank and Al Ahli Bank was attended by a wide range of supporters, including the Board Members of the Kuwaiti Banks Club. Mr. Ali Al-Rashaid Al-Bader, Chairman of Gulf Bank was present to support the Gulf Bank team.



# **Human Resources**

### Gulf Bank's Mohammed Al Ramzi Celebrates Two Years of Sporting Excellence

Gulf Bank was proud to celebrate the latest sporting achievement of its employee, Mohammed Al Ramzi, who won the KBC Seventh Annual Squash Championship in a fast-paced and exciting final championship match.

Mohammed Al Ramzi is a Senior Relationship Officer at Gulf Bank's Hawally Branch and his recent victory at the KBC Seventh Annual Squash Championship brings accolades to Gulf Bank, making Gulf Bank the proud winner of this championship title for the second consecutive year.

Mohammed Al Ramzi has been playing squash for 15 years and is currently a member of the Al Yarmouk Sports Club. He has played numerous tournaments including the Arab Club Championship, the Asian Championship, the World Championship in 2002, and has also won the Kuwait University Championship. As a Gulf Bank representative, he has taken part in three squash competitions, winning two and securing third place in the other.

Gulf Bank encourages its employees to be winners all the way and congratulates Mohammed Al Ramzi on his achievement.



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# **Human Resources**

### Flu Vaccinations

In November nurses from the International Clinic visited Gulf Bank's Head Office to administer free flu shots to all staff. Winter is a prime time of year when flu symptoms can adversely affect people. Gulf Bank takes the health and well being of its staff very seriously and made the flu shot free and easily available to all staff.

This also benefits Gulf Bank and all of its customers as people are able to work more effectively and efficiently when they are healthy.

### **Staff Girgia'an Competition**

During the Holy Month of Ramadan, Gulf Bank organized an exciting competition for all its staff.

Each member of staff received a girgia'an gift, but not just a gift, within the wrapping there was a competition that encouraged staff to find the answers to a number of tricky questions.

All correct competition responses were placed into a draw and a number of staff received fantastic prizes. These gifts, and the competition, helped to recognize this important time of year and reinforced Gulf Bank's commitment to its staff.







# **Human Resources**

### **GCC Localization**

Gulf Bank won the prestigious GCC Localization Award for the 5th consecutive year. This award recognizes how Gulf Bank has excelled in localization, demonstrating a real commitment to developing careers for Kuwaiti's in the Bank.

Through dedicated HR practices geared to supporting Kuwaiti's, including tailored training and development programs, Gulf Bank is helping people achieve their career aspirations in the banking industry.

The Award also recognizes Gulf Bank's outstanding success in achieving one of the highest employment percentages of Kuwait nationals in the Kuwait private sector.

# Gulf Bank Sponsors the National Union of Kuwait Students' Conference in the United States

Gulf Bank sponsored the National Union of Kuwait Students' conference in the U.S. The annual event, which took place in Long Beach, California, on November 26-29th was held under the Patronage of H.H. the Prime Minister of Kuwait, Sheikh Nasser Al-Mohammad Al-Ahmed Al-Sabah, along with the participation of H.E. Sheikh Salim Al-Jaber Al-Abdullah Al-Sabah, Kuwait's Ambassador to the United States.

The conference, one of the largest gatherings of Kuwaitis' outside of Kuwait, aims to educate and inform students about leadership through a variety of seminars and lectures. The three-day conference included a career fair, the Union's Annual General Meeting, elections, debates, a football tournament and a poetic evening.



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# **Human Resources**

### Staff ideas contributing to our success

2009 saw the launch of a brand new Staff Ideas Program, the brainchild of our Chairman, Mr. Ali Al-Rashaid Al-Bader.

Staff are the Bank's most important asset. Ideas can be submitted by anyone from across the whole of Gulf Bank and staff have sent their suggestions and ideas to management.

Many ideas have already been implemented to help improve the service that Gulf Bank provides customers, the processes used, or just to make Gulf Bank a better place to work in.

During 2009, over 180 ideas were received ranging from ideas for new products and services, process improvements and ways to be more environmentally friendly.

# Gulf Bank supports the Manpower and Government Restructuring Program

Gulf Bank, in collaboration with the Manpower and Government Restructuring Program (MGRP), focused on their drive to assist Kuwaiti's that have been affected by the downturn in parts of the private sector by employing them at Gulf Bank.

Due to recent economic trends, a number of private sector organizations have been forced to cut costs by reducing their workforce. In response, Gulf Bank, working in conjunction with MGRP immediately launched a campaign to promote and provide promising career opportunities to nationals in the Bank.

Gulf Bank's workforce is now well over 60% Kuwaiti, with over 80% in branches, one of the highest rates of any business in Kuwait.

Many new Kuwaiti employees have been hired by Gulf Bank since the beginning of the year 2009 in various departments and the Bank continues to make, job opportunities available to professional Kuwaitis seeking a rewarding career in the banking sector.







# **Human Resources**

### **Health Awareness and Well Being**

Gulf Bank Cares - after all we are one Gulf Bank family. During the year 2009, Gulf Bank offered staff the opportunity, in association with Diet Center, to receive free dietary consultations.

In addition, this campaign was further enhanced with the offer of free Blood Sugar and Cholesterol tests. Many staff took advantage of these to help make improvements in their health and well being.

### **Staff Birthdays**

On the occasion of a staff member's birthday, Gulf Bank provides employees with a box of quality chocolates and cakes, demonstrating how much it cares for its staff, and using birthdays as an opportunity to express this.

This is greatly appreciated by staff.

















# **Ministries and Government**

### **Gulf Bank Helps Keep Kuwait Green**

Gulf Bank celebrated Arab City Day in cooperation with the Arab Towns Organization on March 15th 2009, with two Gulf Bank representatives planting a palm tree to mark Gulf Bank's environmental commitment now and in the future.

The event also featured a speech from Abdulaziz Al-Adasani, the Secretary-General of the Arab Towns Organization (ATO), Hussain Nasir Lotah, General Manager of Dubai Municipality and Chairman of the Board of Trustees of the Environment Center, and the Minister of Manpower, Dubai.

Arab City Day, which was celebrated by Municipality Councils from Arab cities across the region, was focused on promoting a healthy 'green' environment under the slogan "Greenery... and planting a tree signifies social responsibility."

Gulf Bank continuously strives to be a socially responsible institution that endorses health and environmental aspects for people to enjoy a pollution free atmosphere.



# **Ministries and Government**

# Gulf Bank Celebrates International Anti-Drug Day

Under the Patronage of H.E the Minister of Interior and the Head of the National Anti-Drug Committee, Lieutenant General Sheikh Jaber Al-Khaled Al-Sabah, Gulf Bank concluded its diamond sponsorship of the World Anti-Drug Day, held at the JW Marriot Hotel on June 30th 2009.

The sponsorship stems from Gulf Bank's philanthropic philosophy to assist in and contribute towards fighting drug abuse; helping to promote a drug free Kuwait and sending out a warning against the use of abuse of drugs.

The event was organized by the National Anti-Drug Committee and Ghiras TV Channel, and featured keynote speakers who discussed the dangers of drug use amongst the youth and the society.

# Gulf Bank participates in Kuwait's Police Open Day

Gulf Bank participated in Kuwait's Police Open Day which was organized by the Ministry of Interior, on December 18, 2009. The event was an opportunity for Kuwait's Officers and their families to engage with other families in a range of fun activities.

Gulf Bank was present with it's famous cartoon character, Nassour who entertained the children and handed out gift bags. Other games present at the event included tug of war, a magic show, paper aeroplane competitions and draw prizes.

The Bank was also awarded a plaque as a token of appreciation for participating in the event.





# **Ministries and Government**

### **Gulf Bank joins Earth Hour 2009 in Kuwait**

Gulf Bank participated in a global initiative to raise awareness of climate change at 8.30pm on Saturday, March 28th, when it switched off all unnecessary lights, lowered all A/C units and turned off all non-essential electrical devices throughout its offices and branches in recognition of Earth Hour. Earth Hour is an initiative led by the World Wildlife Fund and is celebrated across the world, with businesses and consumers joining in the great switch off.

In Kuwait, Earth Hour was also supported by the Ministry of Electricity and Water, which switched off 60% of the Arabian Gulf Street lighting, as well as the lighting at the Kuwait and Liberation Towers.

Gulf Bank is committed to using its energy resources sensibly and in a sustainable manner, and proactively encourages its staff and suppliers to do the same.

# Gulf Bank Participates in a Job Fair for the Manpower and Government Restructuring Program

Gulf Bank participated in a job fair, organized by the Manpower and Government Restructuring Program held at Al-Raya Ballroom, Courtyard Marriott from December 27-30th, 2009. The job fair was held under the Patronage of the State Minister of Cabinet Affairs, Roudhan Al-Roudhan.

The Bank had the opportunity to meet a number of fresh graduates and discussed various opportunities and benefits of working in the Banking sector and more specifically at Gulf Bank.















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# Gulf Bank sponsors annual 'Proud 2 Be Kuwaiti' Ishta Forum

For the second consecutive year, Gulf Bank reaffirmed its commitment to young entrepreneurs in Kuwait by sponsoring the 'Proud 2 be Kuwaiti' (P2BK) Forum, an annual event designed to promote new business initiatives in Kuwait.

A key highlight of the event was the coming together of a dynamic group of budding young entrepreneurs and seasoned business experts, including the Gulf Bank team. With the event taking place just prior to the National Day and Liberation Day celebrations, P2BK was the perfect opportunity to recognize and support young business talent in Kuwait.

# Gulf Bank's Customers and Staff Cool Off During the Summer Heat with Baskin Robbins

For the second consecutive year, Gulf Bank partnered with world famous ice cream company, Baskin Robbins, part of Kuwait Food Company Americana, to indulge customers and staff to stay cool in Kuwait's summer heat by delivering an ice cream experience.

During this summer promotion, Baskin Robbins' personnel visited all of Gulf Bank's 47 branches. Customers and staff had a choice of several ice cream flavors which included: Pralines & Cream, Chocolate Mouses Royale, Vanilla, Rainbow Sherbet, Strawberry Cheese cake, Mango Tango. The event was well received by all.









# Gulf Bank Sponsors INJAZ Kuwait Team at the 3rd Annual Regional Competition in Beirut

Gulf Bank sponsored INJAZ Kuwait's student company, 1st place winners of 2008, W3 from the American School of Kuwait, at the 3rd INJAZ Annual Regional Student Company of the Year Competition. The event, which took place in Lebanon from the 21st - 23rd June 2009 was aimed at developing entrepreneurial flair and aptitude in the younger generation, and also encouraged them to strengthen their values.

The regional competition was structured to develop the skills and understanding of business among youth, building confident and skilled individuals, capable of implementing their own ideas and starting their own businesses.

Student owned company, W3, represented the State of Kuwait during the competition. This company acquires used electronics and restores them to brand new pieces, re-selling them, as well as initiating awareness campaigns about the use of re-used electronic equipment.

Through this Gulf Bank demonstrates its commitment to the development of Kuwaiti human resources for a better and more prosperous Kuwait. The Bank continues to support INJAZ Kuwait, and to encourage the development of our youth through initiatives such as these, building strong entrepreneurial skills in the future business leaders of Kuwait.

During the competition students had the opportunity to gain professional business skills in leadership, communication, creativity, negotiation and presentation.



Let Their Success Be Your Inspiration!

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# Gulf Bank Sponsors INJAZ Kuwait's 'Battle of the Best' 2009 Competition

Gulf Bank sponsored INJAZ Kuwait's "Battle of the Best" 2009 competition for student companies. The competition had over 1000 students participating and took place at the Salwa Al Sabah Ballroom, Marina Hotel.

The competition aimed at encouraging young students to consider a business career, and to educate them on the opportunities and skills associated with starting up a business. The event was interactive and provided the students with many opportunities to work and learn together.

The "Battle of the Best" competition is an annual event organized by INJAZ Kuwait and attracts students from a wide range of Kuwaiti schools each year. Participating students were offered the chance to set-up their own companies and market their products, under the guidance of volunteer experts and professionals.

### Gulf Bank Sponsors the Yousuf Alyan Journalism Prize

Gulf Bank sponsored the Yousuf Alyan Journalism Prize 2009, an acknowledgement dedicated to discovering the talent of journalists in Kuwait and to encourage them to achieve more. The event took place on Sunday December 6th at the Crowne Plaza Hotel and was under the Patronage of H.E. Sheikh Fahad Salem Al-Ali Al-Sabah.

H.E. Sheikh Fahad gave a speech about the importance of the prize and the effect of it on the development of society. The event was attended by over 30 Ambassadors and senior media representatives and included a five minute documentary movie of Yousuf Alyan and a folklore dance. Dr. Yaseen Taha Al-Yaseen also gave a speech about the late Yousuf Alyan.

Prize Categories included, "Best Radio Program", "Best TV Program" and also "Best Article" for kids, high school students and college students. Prizes included cash prizes, air transportation tickets, laptops and much more.

Gulf Bank provided a cash prize to the winner, Divya Ravindran for "Best Print of the Year".



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# Gulf Bank Sponsors the "Yalla Shabab" Conference

Gulf Bank sponsored the "Yalla Shabab" Conference, held at the Salwa Al-Sabah Conference Center at Marina Hotel on December 20th and 21st. "Yalla Shabab" is a conference dedicated to empowering the entrepreneurial skills of youth in Kuwait.

The event started with a panel discussion by prominent individuals, each representing a different sector in Kuwait. Dr. Rola Dashti, Member of Parliament spoke about the state of affairs from a legislative perspective, highlighting the role of legislation in supporting youth. Fawzy Al-Thunayan, General Manager of Board Affairs at Gulf Bank also shared his views from a private sector perspective.



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## **Public Relations**

## **Bank Celebrates Mothers Day with the Elderly**

Gulf Bank celebrated Mother's Day with a visit to the elderly care home, to spend time with, and take gifts to some of elderly people. The visits, which took place on Thursday March 19th, represented Gulf Bank's commitment to all sectors of the community in Kuwait, and reflected the diverse nature of the Gulf Bank client base.

In doing so Gulf Bank pays tribute to some of the people who have played essential roles in the development of Kuwait, its community and its families. Gulf Bank aims to recognize and celebrate the contributions of every part of the Kuwaiti society, through a series of social activities throughout the year.

# Gulf Bank Participates in Ramadan Iftar Banquets

Gulf Bank participated in the "Man Fattara Saeman" project throughout the Holy Month of Ramadan. The project, organized by Mabarrat Al Rahma Al Khayriyyah, was aimed at providing Iftar meals to various underprivileged families of all nationalities throughout Kuwait. Gulf Bank's participation provided Iftar meals to 2000 people in need throughout the Holy Month.







## **Public Relations**

#### Film Festival

Gulf Bank sponsored the Green Caravan Film Festival which was held at Al Maidan Cultural Centre. The festival included the viewing of several award winning films from around the world with a focus on the environment, climate change and wildlife preservation.

The event started with an introduction by Ms. Sandra Al Saleh, Managing Partner at Kuwait based Equilibrium, an environmental services company. Equilibrium works with companies and individuals by steering them towards environmental and social responsibility. Introductory remarks were also given by Turquoise Sponsor representative, Hadeel Al-Fadhli, Associate **External Communications Manager at Gulf Bank, UNDP** representative Dr. Saleh Bourjini and Senyar "Kuwait's Volunteer Work Center" Representative.

#### Gulf Bank Sponsors Shabab Al-Khair's "Be With Us" Carnival

Gulf Bank was delighted to be the golden sponsor at the "Be with Us" Carnival. The event was held under the Patronage of Sheikha Shaikha Al-Abdullah Al-Khalifa Al-Sabah. The carnival was also part of the "Fifth National Day for Special Needs".

The event began with a kite show by the Al – Farisi special needs team, followed by the official opening with a speech by Sheikha Shaikha Al-Abdullah Al-Khalifa Al-Sabah. There was a three-minute movie dedicated to Sheikha Sheikha Al-Sabah highlighting her achievements followed by speeches by the Souk Sharq Representative Jamal Al-Kishawi and Hadeel Al-Fadhli, Associate External Communications Manager at Gulf Bank.

















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## **Schools & Universities**

### **Gulf Bank invites Students to See the Private Sector in Action**

Gulf Bank opened its doors to a group of 20 high school students as part of its involvement in the Manpower & Government Restructuring Program, the Al Tahaddi campaign.

Gulf Bank's Human Resource Training Department prepared a full schedule of activities including a tour of the Bank and a workshop to discuss the differences between working in the private and public sectors. The objective was to give students a better understanding of the benefits offered when working in the private sector and more so in the world of finance.

#### **Gulf Bank Continues Investing in Youth**

Gulf Bank has had a long - term commitment to the promotion of education and personal development for young people in Kuwait, and recently marked that commitment through its sponsorship of the Finance Club Activities Week at Kuwait University's College of **Business Administration.** 

Gulf Bank sponsored the Finance Club's April event at the Shuwaikh campus from the 5th-9th April 2009, providing information and guidance to students investigating careers in finance through its dedicated on-site booth. Gulf Bank also sponsored the catering and decor at the event.







## **Schools & Universities**

# Gulf Bank celebrates new academic year with Kuwait University's Medical College Students

Gulf Bank hosted 97 newly accepted medical college students at an event that marked the beginning of the new academic calendar. The event was organized by the Kuwait Medical Students Association.

Under the Patronage of Professor Fuad Hasan, the Dean of Kuwait University's College of Medicine, the event included a speech by Dr. Hasan, followed by a welcome speech from the Head of Kuwait's Medical Student Association, Mansour Sadeqi. Thereafter, the students were shown a short movie reflecting the association's activities. The programme ended with a talk on time management by Engineer, Khalid Al-Zenki.

## Gulf Bank Sponsors "Youth Leadership" Forum

Gulf Bank recently sponsored the Fourteenth "Youth Leadership" Forum in light of its dedication to Corporate Social Responsibility in the educational sector. The Forum, which was under the Patronage of the Minister of Education, Dr. Nouriya Al-Subeeh took place from the 8th-13th April, 2009 at the Sherifa Al-Awadi schools.







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## **Schools & Universities**

#### Gulf Bank Supports the Talents of Special Needs Education Students

In light of Gulf Bank's commitment to Corporate Social Responsibility, the 7 best pieces of art were chosen for the Eid Al Fitr cards that were distributed by Gulf Bank. This is the second time Gulf bank undertakes such a project with special needs education students. The winners all received cash prizes and recognition through the use of their art on the Eid cards.

# Gulf Bank Sponsors Kuwait University's Political Science Graduation Ceremony

Gulf Bank sponsored Kuwait University's Political Science graduation ceremony held at the Sheraton Hotel on the 30th September 2009.

The Dean of Kuwait University, Abdel Reda Asseri welcomed all the attendees and introduced the host of the event H.E. Ambassador Abdul-Aziz Al Sharekh, who also gave a speech to the graduates. Salah Al-Mulla, Member of Parliament was called up on stage to provide the closing speech of the evening. The Head of the Political Science Department, Ibrahim Al Hadban, along with other faculty members, also attended the event to recognize student achievements. The Professors of the Political Science Department were acknowledged for their accomplishments and Gulf Bank was thanked for making this event possible.







## **Schools & Universities**

## Gulf Bank Sponsors the Public Authority for Applied Education and Training

As a leading Kuwaiti business, Gulf Bank sponsored the Public Authority for Applied Education and Training's (PAAET) student elections for the National Union of Kuwaiti Students (NUKS).

(PAAET) organizes various student events throughout the year, and for 2009/2010 they have accepted 11,000 students. The goal is to develop their skills and further their education.

The event witnessed a high turn out of students who were there to cast their votes to elect new members for the Student Union.

# Gulf Bank Sponsors Kuwait University's Medical Association

Gulf Bank sponsored a ceremony honoring students at the Kuwait Medical Students Association. The event, which took place on 17 October, was held at the Health Sciences Center where 230 excelling students were honored.

Under the Patronage of the Minister of Health, the event included speeches by: Dr. Rashed Al-Rushoud on behalf of the Minister of Health, Dr. Hilal Al Sayer, followed by Professor Fouad Hasan Ali, the Dean of Kuwait University's College of Medicine and concluded with a speech by the President of Kuwait's Medical Student Association, Mansour Sadeqi.







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## **Schools & Universities**

# Gulf Bank Sponsors the American University of Kuwait's Model United Nations' Carnival

Gulf Bank sponsored the American University of Kuwait's Model United Nations' Carnival, as part of its ongoing commitment to Kuwait's youth and education. The Carnival took place at the University's campus on 29th October 2009.

The carnival gave students, their families, faculty members and staff an opportunity to relax and enjoy the range of games and activities on offer.

# Gulf Bank Sponsors the Youngest Kuwaiti Pianist

Gulf Bank sponsored Lulwa Faisal Al-Shamlan, age seven years old and Kuwait's youngest pianist. Lulwa was accepted into Wells Junior Cathedral School, one of the top schools for music in the United Kingdom. Lulwa is the first and youngest Kuwaiti female to be accepted into such a school. Gulf Bank supports creativity as part of its corporate social responsibility and as part of its dedication to developing the future generations of Kuwait.

# Gulf Bank Sponsors Kuwait's First "Model United Nations Conference"

Gulf Bank hosted AUK's "Model United Nations Conference" (MUN), Michel Accad, CEO & CGM of Gulf Bank and Dr. Marina Tolmacheva, President of AUK, were present at a signing ceremony, marking an ongoing relationship between the Bank and the University and revealing the Bank's commitment to education once again.

The conference was held under the Patronage of H.H. Deputy Prime Minister and Minister of Foreign Affairs Sheikh Dr. Mohammed Sabah Al Salem Al Sabah, with an opening ceremony at the University's premises.

The MUN is an academic simulation of the United Nations that aims to educate participants about civics, effective communication, globalization and multilateral diplomacy. Throughout the entire event, participants employed a variety of communication and critical thinking skills in order to represent the policies of their country. These skills included public speaking, group communications, research, policy analysis, active listening, negotiating, conflict resolution, note taking and technical writing.









## **Schools & Universities**

# Gulf Bank sponsors Kuwait University's College of Business Administration's Year Book

Gulf Bank sponsored Kuwait University's College of Business Administrations Annual Year Book for two academic years 2007/2008 and 2008/2009. The Year Book was distributed at the graduation ceremony in 2010. To further support the University, Gulf Bank staff were at the campus for 7 days to discuss the Red Program with students.

Gulf Bank is committed to supporting education and encouraging people to succeed and realize their ambitions. The Bank's dedication to promoting a more prosperous Kuwait stems out of its own commitment in being a financial institution that is socially dedicated.

# Gulf Bank Sponsors Kuwait University's Psychology Club Exhibition

Gulf Bank sponsored Kuwait University's Psychology Club Exhibition as part of its drive to support education at all levels. The event was held at the College of Social Sciences with the aim of explaining the intricate workings of the human mind to the public.

The exhibition focused on psychology and the various factors that may have an effect on human nature, with a wide range of topics under discussion including smoking addictions, the impact of cancer, psychological testing, psychological disorders, the handicap society and the role of psychologists in the society.

















## **Sports**

# **Gulf Bank Sponsors the Filipino Badminton Tournament**

Gulf Bank took the lead in the month of Ramadan by sponsoring the Filipino Badminton Tournament. The tournament started on Friday 21st August at The Kuwait Disabled Sports Club, and continued every Friday until 2nd October 2009.

The initiative supported the establishment of a mobile Medical & Dental Clinic that will be based in the Philippines. The clinic will serve under privileged communities in Luzon, Visays and Mindanao in cooperation with Caritas Manila, Philippine's Medical and Dental Association.

The occasion also highlighted the recently concluded Al Muzaini Exchange Badminton Cup where prizes were presented to the winners. The tournament was organized in cooperation with Philippine Overseas Labor Office and welcomed Embassy officials as well as a Gulf Bank representative.

Gulf Bank continues to support vital social and community activities that aim to enhance relations with other countries and communities.

#### Gulf Bank Sponsors Kuwait University's Football Tournament

Gulf Bank recently sponsored Kuwait University's Medical Students Association Football Tournament. The two day tournament took place at the Goal Stadium in Bneid el Gar on 3rd and 4th September.

Sponsorships such as these reflect Gulf Bank's dedication to youth and to activities that promote health, in turn motivating youth to achieve and to develop their abilities and talents.









## **Sports**

### **Gulf Bank Sponsors Al Jahra Sports Club**

Gulf Bank sponsored Al Jahra Sports Club, an initiative that marks the Bank's ongoing commitment to helping young potential professional soccer athletes in Kuwait achieve their sporting ambitions.

The Bank's financial sponsorship stems from the long relationship it has with Al Jahra Sports Club and its support for these young soccer athletes.

### **Gulf Bank Sponsors its Employee in the USA World Finals**

Gulf Bank sponsored Jet Skier and Gulf Bank Employee AbdulWahab Al Essa, at the USA World Finals in Arizona's Lake Havasu City. AbdulWahab finished in fourth place.

Sponsoring events such as these, reinforces Gulf Bank's commitment to its employees, working closely with them to encourage a healthy lifestyle for a better and more prosperous Kuwait.







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## **Sports**

#### **Sporting Heroes**

All work and no play.....! Gulf Bank is a keen sponsor and supporter of sporting activities, and this links well with the Bank's overall health and well-being initiatives.

Staff from various parts of Gulf Bank have received sponsorship and general support to help them develop their sporting talents and achieve success outside of the Bank.

These range from football to cricket, squash to shooting, fencing to jet-skiing, 10-pin bowling to chess, and cricket to basketball.

Many members of staff have achieved sporting excellence, not only in the name of Gulf Bank but also for their country. Gulf Bank continues to be a proud sponsor of its staff's sporting ambitions.

# Gulf Bank sponsors one of its employees on an expedition to climb Mount Kilimanjaro

Gulf Bank sponsored Gulf Bank employee, Anwar Jawhar, who first ran a marathon on the 19th February, and then climbed Mount Kilimanjaro carrying the Gulf Bank flag all the way to the top. Anwar started his climb on the 21st February, and reached the Kilimanjaro Summit (Uhuru Peak) on the 25th February.

Sponsoring staff reinforces the Bank's commitment to its employees, reiterating "a healthy body builds a healthy mind"

















# **OTHER CSR INITIATIVES**

- Sponsoring of a junior child life specialist 2009 (KACCH)
- Support the Fencing Championship during 2009
- Purchase 105 stethoscopes for phase II students.
   Medical Student Association Health Science
   Center Kuwait University
- Financial support Al-Raja School for Handicap Girls
- Financial support to Department of Special Education Schools, Ministry of Educational
- Financial support to the Kuwait Society for Human Rights





# أنشطة البنك الاجتماعية الأخرى

- رعاية أخصائي حياة الأطفال الصغار
  - دعم بطولة المبارزة لعام ٢٠٠٩

الكويت

- رابطة طلبة الطب الكويتية- مركز العلوم الصحية، جامعة
- دعم مالي لمدرسمة الرجاء لمذوي الاحتياجات الخاصة (بنات)
  - شراء عدد ١٠٥ سماعة طبية لطلاب المرحلة الثانية.
    - دعم مالى للجمعية الكويتية لحقوق الإنسان



