



Corporate Social Responsibility 2012

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IN KUWAIT
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GULF BANK



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Table of Contents

• Corporate Social Responsibility	2
• CSR Award	4
• Community Service	6
• Education	36
• Internal Relations	44
• Other CSR Initiatives	54

CORPORATE SOCIAL RESPONSIBILITY

'For a better & more prosperous Kuwait'



CSR AWARD



Gulf Bank Receives Corporate Social Responsibility Excellence Award

Gulf Bank was awarded the prestigious 'Corporate Social Responsibility Excellence Award' from the Arab Organization for Social Responsibility for the outstanding work done by the Bank to encourage wellbeing in the national community in 2012. The award ceremony took place in Dubai at the Jumeirah Beach Hotel on 15 December, and was attended by Mr. Fawzy Al-Thunayan, General Manager, Board Affairs - Gulf Bank, together with senior executives from companies

covering various sectors.

The Corporate Social Responsibility Excellence Award encourages government and private institutions in the Middle East to actively maintain their social responsibility activities by focusing on the importance of sustainable development, environmental protection, and community servicing through awareness programs.

COMMUNITY SERVICE



Community Service

'Give Life' Launched to Encourage Blood Donation in Kuwait

Gulf Bank launched its 'Give Life' initiative to encourage people to donate blood in Kuwait. The initiative aimed at conveying to the Kuwaiti community the importance of donating blood and explaining just how simple and easy it is to do.

'Give Life', which was launched in collaboration with the Central Blood Bank of Kuwait, was promoted on television, radio, press and social media, as well as through a road-show to Gulf Bank branches. The movement was a central part of the Bank's 2012 corporate social responsibility activities, which were designed to support the health and wellbeing of Kuwait's community. This unique initiative managed to save 1098 lives.





Community Service

Snapshots from 'Give Life' Campaign





Community Service

Gulf Bank Sponsors Girgai'an at Al-Kharafi Activity Kids Center

Gulf Bank sponsored "Ramadan around the World", an event held at the Al-Kharafi Activity Kids Center on August 1st. The event took place at the Convention Center and Royal Suites Hotel, under the Patronage of Mrs. Sabeeka Al-Jasser, Chairperson of the Al-Kharafi Activity Kids Center.

The aim of the "Ramadan around the World" event is to strengthen society values and reiterate the traditions of Ramadan. A number of Embassies participated by displaying their culture and heritage through their traditional costumes and famous dishes. In addition, each Embassy organized a folklore dance that embodied their country's spirit.





Community Service

Gulf Bank Hails Successful Sponsorship of International Anti-Drug Day

Gulf Bank concluded its sponsorship of the International Anti-Drug Day. This important day was marked with a major event at 360 Mall, and was held under the patronage of H.E. Sheikh Ahmad Al Homoud Al-Sabah, Deputy Prime Minister, Minister of Interior, and Head of the National Anti-Drug Committee. During the event, Gulf Bank received a token of appreciation

for its support and financial commitment to the cause.

The event, which was organized by the National Anti-Drug Committee, featured keynote speakers who highlighted the dangers of drug addiction and how the problem may be escalating amongst the youth and within the society in general.





Community Service

Gulf Bank Visits Bayt Abdullah Hospice

Gulf Bank visited Bayt Abdullah Children's Hospice, which has been fitted out with advanced state-of-the-art medical equipment to receive and treat children suffering with cancer.

Visiting the hospice was Mr. Fawzy Al-Thunayan, General Manager-Board Affairs at Gulf Bank, and a team from the Bank, who presented their contribution to (KACCH).

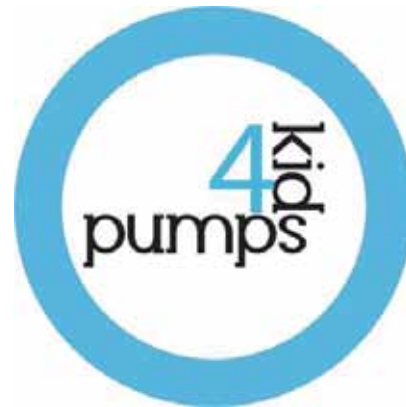




Community Service

Gulf Bank Offers Support to Pumps4Kids Initiative

Gulf Bank supported the Pumps4Kids campaign, a charitable initiative organized by the Business Supporting Charities (BSC) who teamed up with the Kuwait Red Crescent Society and the Dasman Diabetes Institute to raise funds to provide insulin pumps for children with Type-1 diabetes in Kuwait.



Gulf Bank Extends Ramadan Greetings to Kuwait's Blind Association

Gulf Bank made a contribution to Kuwait's Blind Association as part of its Ramadan initiatives. This contribution helped to maintain, upgrade, and provide new

computers which are especially adapted to the needs of people with impaired vision.



Community Service

Gulf Bank Hails Success of its Exclusive Sponsorship of 'Club 25 Educational Initiative'

Gulf Bank hailed the successful conclusion of its exclusive sponsorship of the 'Club 25 Educational Initiative', a campaign organized by the Central Blood Bank and designed to celebrate World Blood Donor's Day. The celebration took place at the Central Blood Bank in Jabriya and was held under the patronage of H.E. Dr Ali Al-Obaidi, Minister of Health and was attended by Dr. Qais Al-Duwairi, Under Secretary of the Ministry of Health.

The educational campaign, which was organized by the Central Blood Bank and Club 25 Kuwait, was one of many activities conducted on this day to spread awareness on the importance of donating blood.





Community Service

Gulf Bank Extends its Support to the Hayatt Early Detection of Breast Cancer Center

In line with its efforts to develop and improve medical services and spread health awareness, Gulf Bank participated in the International Breast Cancer Awareness Month by contributing to Ruqaya Al-Qatami Charity Foundation to support the establishment of the Hayatt Early Detection of Breast Cancer Center in Kuwait.

The annual awareness campaign took place during the month of October and aimed to raise awareness of the disease and encourage women across the globe to conduct health checkups on a regular basis. The Hayatt Early Detection of Breast Cancer Center in Kuwait helped many potential cancer patients in Kuwait receive an up-to-date check-up for early breast cancer detection and have the chance to prevent the disease.

The Breast Cancer Foundation initiative of establishing the Early Detection of Breast Cancer Center aims at providing free of charge chemotherapy for expats in Kuwait, creating support

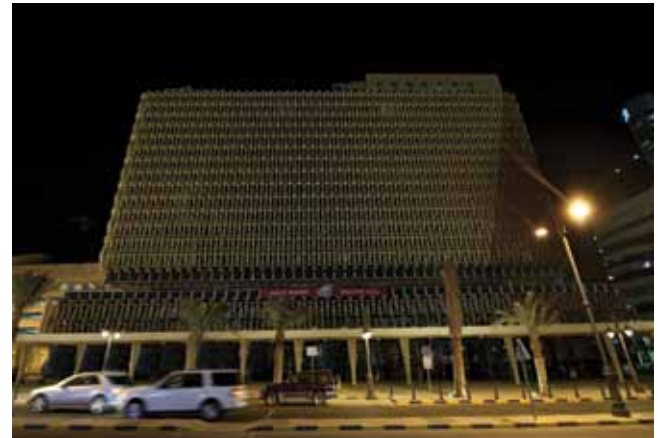


groups for patients and survivors, setting up a breast cancer screening program for women in Kuwait as well as enhancing the overall health status in Kuwait.

Before



After



Gulf Bank Switches Off for Earth Hour 2012 in Kuwait

Gulf Bank participated in Earth Hour, a global initiative to raise awareness of climate change. On Saturday March 31st at 8.30pm, the Bank not only switched off all unnecessary lights, lowered A/C units and turned off all non-essential electrical

devices at the Head Office, but went a step further this year by also eliminating unnecessary usage of lighting in the Al-Saleh building and all 56 branches across Kuwait.

Community Service

Gulf Bank supports Ghiras' Program: "A Date with Change"

Gulf Bank participated in a six day training program titled "A Date with Change" organized by Ghiras-The National Anti-Drug Media Project. The program focused on developing participants' personal skills to help them manage their lives more effectively and succeed in their ambitions and endeavors. Held from 8 - 13 September at the Radisson Blu SAS Hotel, the program targeted youth between 17 to 24 years old.

The training program and lectures were led by Dr. Bader Sadeq, who covered a range of personal development topics such as 'Developing communication skills', 'Public speaking', 'Developing Logic and Creative Capabilities' and 'Working in a Group'.





Community Service

Gulf Bank concludes Ramadan Girgai'an Visits

Gulf Bank staff visited a number of children's hospital units associated with Kuwait Association for the Care of Children in Hospitals (KAACH), to share the joys of girgai'an with them. Hospital visits started with Ibn Sina, Amiri & NBK and concluded with Farwaniya, Al Razi, Zain, and Jahra Hospital.

These visits created an authentic Ramadan ambience for the children, giving them a chance to enjoy Ramadan by offering them bags filled with Girgai'an treats, in addition to several activities that took place including face painting, henna, hair braiding, as well as interaction with various superheroes from The 99 comic books.





Community Service

Snapshots from Ramadan Girgai'an Visits





Community Service

Snapshots from Ramadan Girgai'an Visits





Community Service

Snapshots from Ramadan Girgai'an Visits





Community Service

Gulf Bank Participates in Ramadan Eftar Banquets

Gulf Bank participated in the “Eftar Sa’em” annual project throughout the Holy Month of Ramadan. The project, organized by Mabarrat Al Rahma Al Khairiyah, was aimed at

providing Eftar meals to various underprivileged families of all nationalities throughout Kuwait. This initiative provided eftar meal for thousands of needies throughout the month.





Gulf Bank sponsors “Your heart... your life” campaign

Gulf Bank was one of the leading supporters to “Your heart... your life” campaign which the Kuwaiti Heart Association organized to raise the awareness of heart diseases and ways to prevent. Mr. Fawzy Al-Thunayan, General Manager of the

Board Affairs in Gulf Bank attended the event on the behalf of the Bank, the silver sponsor, in addition to a number of specialized representatives in this field.

EDUCATION



Education

Gulf Bank Sponsors Kuwait University's Architectural Students Graduation Ceremony

As a continuation of its support to the students and fresh graduates in Kuwait, Gulf Bank sponsored the graduation ceremony of architect students of the American Institute of Architecture Students (AIAS), Kuwait University Chapter. The ceremony took place on 6 June at the Holiday Inn Salmiya.

This was the first ceremony conducted by the AIAS since the architecture department was founded in the Kuwait University in 1997. Students were honored for their outstanding performances in their architectural studies, as well as for their commitment as members of the AIAS.





Education

Gulf Bank Sponsors 'A Nation's Choice' Teachers Honorary Ceremony for 3rd Consecutive Year

Stemming from the Bank's belief in the importance of supporting educational events and initiatives, Gulf Bank sponsored a special ceremony honoring outstanding teachers and principals in schools for the third consecutive year. The ceremony took place at Garooh Middle School for Girls' Theatre, under the patronage of the Director General of Ahmadi Educational District, Mr. Talq Al-Haim.

The ceremony included students from various age groups performing poetry recitals, national songs, as well as a play entitled "A Nation's Choice," which was about the Kuwaiti constitution, in addition to a rendition of the Teacher's Anthem which was performed by students of Fatima Al-Haqqan and Hamad Khaled Elementary schools.





Education

Mansouriya Kindergarten Visits Gulf Bank

A group of Mansouriya Kindergarten students visited Gulf Bank's main branch to learn about money, the importance of saving, and different ways to achieve optimum savings. The visit included a tour in a number of the Bank's departments which gave the students the opportunity to meet staff and General Managers to ask different questions.





INTERNAL RELATIONS



Internal Relations

Gulf Bank wins 1st Place in GCC Localization Award for the 8th Consecutive Year

Gulf Bank was awarded 1st place for the Localization Award from the GCC Council of Ministers of Labour and Social Affairs for the eighth consecutive year. The award was

received at a special event hosted by the GCC Council of Ministers of Labour and Social Affairs, which was held in Riyadh, Saudi Arabia on 25 September.



Gulf Bank Seeks Young ‘High Flyers’ To Be Tomorrow’s Management

Gulf Bank launched its dedicated ‘high flyers’ recruitment program. This initiative is part of the Bank’s investment in its long-term future and is designed to identify the very best potential future Kuwaiti managers.

The ‘High Flyers’ program helps to identify potential candidates through a combination of specific criteria which include a series of assessments and interviews that assist in matching skills to the requirements laid down by the Bank’s Human Resources’ Business Partners. Once the candidates are selected, they are offered a fast-track development program at the Bank, which provides them with the opportunity of a personalized development plan including numerous classrooms, training programs, online training programs, certifications and mentoring.

Gulf Bank Sponsors K’S PATH 3rd Annual Charity Golf Tournament – Gulf Bank Team participates in Tournament

Gulf Bank sponsored the Third Annual Charity Golf Tournament organized by the Kuwait Society for the Protection of Animals and their Habitat (K’S PATH), which was held on November 24th, at the Sahara Golf Club Kuwait.

K’S PATH is a dynamic and committed animal welfare organization which is concerned with all aspects of animal safety in Kuwait. More than 100 participants, including Sahara Golf Club members and non member golfers, spectators, and patrons of K’S PATH participated in the tournament.

Internal Relations

Gulf Bank engages its Employees to support the Battle against Breast Cancer

Gulf Bank enlightened its employees about Breast Cancer Awareness Month (BCAM) by distributing pink ribbons and breast cancer awareness brochures in recognition of those who battle with the disease.

Breast Cancer Awareness Month (BCAM) is an annual international health campaign organised by major charities each October and its supporters wear a pink ribbon to highlight this important cause.





Internal Relations

Heart Awareness Quiz



Gulf Bank Organizes a Diabetes awareness campaign

Gulf Bank organized an internal awareness campaign on Diabetes. To gain interest from staff, the activity focused on teaching staff how to look after themselves with 'Al- Salam Diabetes Day'.

Over a period of two days - 28th & 29th November - a team of specialists from the Al- Salam Hospital visited the Head Office and Al Saleh building. The team consisted of two nurses and a nutritionist. They checked staff's sugar and blood levels and BMI (Body Mass Index). The nutritionist offered a consultation and gave advice on how to lose and gain weight and what are the right weight and size for the individual's body. Gifts were then handed out by the team of specialists.



Internal Relations

Gulf Bank Encourages Employee Health & Wellbeing

As part of its continued effort to maintain the health and wellbeing of its staff, Gulf Bank in association with the International Clinic provided free flu shots for all its employees. With flu season approaching, Gulf Bank undertook this plan to provide its employees with preventative measures in order to ensure employees maintain good health. This is an annual activity undertaken by the Bank, along with other initiatives, which aim at enhancing the employee work environment.

By doing this, Gulf Bank provides a shared benefit for the Bank and all of its customers with the knowledge that employees work more effectively and efficiently when they are healthy.





OTHER CSR INITIATIVES



Other CSR Initiatives

Gulf Bank welcomes home the Young Divers from the 24th Memorial Journey for Pearl Diving

Gulf Bank welcomed home pearl divers at the successful conclusion of the 24th Memorial Journey for Pearl Diving, organized by the Sea Sport Club under the auspices of HH the Amir, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah. The expedition consisted of nine fully crewed dhows, with 160 divers on-board, who sailed from Kuwait on 23 August, and returned safely on 30 August, to a traditional reception and an enthusiastic welcome by families, friends and well-wishers.

The closing day ceremony, also called 'Yum Al-Quffal' in Arabic, was attended by H.E. Jamal Shehab, Minister of

Justice and Legal Affairs, representing HH the Amir, Major-General Faisal Al-Jazzaf, Chairman of the Public Authority for Youth and Sport, Retired Lieutenant General Fahad Al-Fahad, the President of the Sea Sport Club, Eng. Ahmad Alghanim, Vice-President of the Sea Sport Club, Ali Al-Qabandi, Head of Sea Heritage Committee of the Sea Sport Club, Fawzy Al-Thunayan, General Manager, Board Affairs at Gulf Bank, as well as a number of VIP's and Ministry representatives who took the opportunity of welcoming back and honoring the young Kuwaiti divers, as well as the captains of the dhows for upholding and preserving the traditional legacy of Kuwait.





Other CSR Initiatives

Snapshots from the 24th Memorial Journey for Pearl Diving





Other CSR Initiatives

Gulf Bank Sponsors "Proud 2 Be Kuwaiti" Forum for the 5th Consecutive Year

Gulf Bank sponsored "Proud 2 Be Kuwaiti" (P2BK) held under the patronage of H.H. Sheikh Nasser Mohammed Al Ahmad Al Sabah. The three day event was held from March 7th - 10th and provided a platform for young aspiring entrepreneurs in Kuwait to meet and interact in a robust business environment.





Other CSR Initiatives

Other Corporate Social Responsibility Donations

- Zainab Bint Al-Awam Elementary School - Girls
- Bayan Co-op Society
- Shaab Co-op Society
- Surra Co-op Society
- Jabriya Co-op Society
- Daiya Co-op Society
- Nuzha Co-op Society
- Salmiya Co-op Society
- Al Zahra Co-op Society
- Adeliya Co-op Society
- Farwaniya Co-op Society
- Mishref Co-op Society
- Dahiya Jaber Al-Ali Co-op Society
- Saad Al-Abdullah Co-op Society
- Ministry of Health
- Ministry of Social Affairs & Works
- Kuwait Fire Dept
- Kuwait-British Friendship Society
- Social Security Fund
- Kuwait University - Students Society
- Ministry of Commerce & Industry



